



CONSEIL & COACHING



GLOBAL NOMADIC LEADERSHIP SUCCEEDING IN A WORLD WITHOUT BORDERS

AIMS OF PRESENTATION

Amid accelerating change and globalization, companies are faced with the difficult challenge of thinking globally, while acting locally. They are in dire need of leaders who possess an exceptional ability to accelerate business in complex and ambiguous environments.

How will you identify the leader who will take your company forward in a highly competitive global market? When does an organization need a local leader to enhance his/her international experience and when should a Global Nomad be sent abroad? What attributes does a leader develop by being highly mobile? What are the similarities and the differences? As a result of this session, participants will be able to do the following:

Identify your company's leadership needs.

Attract and retain your local and global nomadic leaders.

Learn how to increase leadership agility.

Understand the distinct emotional needs of highly mobile leaders.

Review critical and complex factors affecting today's leaders.

Apply a roadmap to successfully integrate leaders into new positions.



MKB
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Dr. Burrus has a proven track record in coaching numerous international leaders including Nestle, Novartis, United Bank of Switzerland, CERN, UNAIDS, United Nations, International Labor Organization and the World Trade Organization. Her coaching career has taken her to Europe, Asia and the United States, and she is recognized for her distinctive capabilities with leaders and teams from a wide variety of cultural backgrounds.

As the founder of MKB Conseil & Coaching, Dr. Burrus is affiliated with a network of international experts and scholar-practitioners. MKB Conseil & Coaching specializes in coaching international and highly mobile leaders, including brilliant but abrasive leaders.

Dr. Burrus teaches leadership and post graduate courses at various universities and has created a ground-breaking thought leadership workshop titled Global Nomadic Leadership: Succeeding in a World without Borders. She also teaches Executive Coaching and was part of the International Coach Federation (ICF) credentialing committee. She is certified in Coaching Brilliant and Abrasive Leaders by the Boss Whispering Institute. Dr. Burrus is the first ICF Master Certified Coach in Switzerland, founder and Board Member of ICF Switzerland and serves on the Editorial Board of the International Journal of Coaching in Organizations. She is a Start-Up coach for the Swiss Government and the founder of the Global Nomadic Leadership Institute. Dr. Burrus is the author of Global Nomadic Leaders: How to Identify, Attract and Retain Them and When the Visionary Leader is Blinded.

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